



KUZEYKAA HOUSE

PRIVACY & DATA SECURITY POLICY

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01/01/2026

KUZEYKAA HOUSE

PRIVACY AND DATA SECURITY

This document was publicly disclosed on 01/01/2026 via www.kuzeycaa.com.

This document explains which personal data we collect when you visit www.kuzeycaa.com and use our content, on what legal grounds, how and for what purposes we process such data, how long we retain it and the rights you have under the **European Union General Data Protection Regulation (GDPR)** in the event that your data is processed.

By visiting www.kuzeycaa.com and using our content, you are deemed to have accepted the Privacy and Data Security.

YOUR RIGHTS REGARDING PERSONAL DATA

Privacy is one of the fundamental principles within **Kuzeycaa Code of Ethics**. Your personal data is protected under applicable legal regulations, **GDPR**. As a data subject, you have the following rights:

- To learn whether your personal data is being processed
- To request information regarding your processed personal data
- To learn the purposes of processing your personal data and whether such data is used in accordance with those purposes
- To learn the third parties to whom your personal data is transferred
- To request correction of your personal data if it is processed incompletely or inaccurately
- To request the deletion, destruction or anonymization of your personal data where the reasons requiring processing no longer exist
- To request notification of such correction, deletion or destruction to third parties to whom personal data has been transferred
- To object to the occurrence of a result against you by analyzing the processed data exclusively through automated systems
- To request that your personal data be transmitted to you in a structured, commonly used and machine-readable format (right to data portability)
- To withdraw your explicit consent at any time where processing is based on consent
- To seek legal remedies in case you suffer damage due to unlawful processing of your personal data

PURPOSES AND LEGAL GROUNDS FOR PROCESSING PERSONAL DATA

Kuzeycaa House processes personal data based on the legal grounds set forth under GDPR Article 6, including:

- Your explicit consent
- Being directly related to the establishment or performance of a contract
- Compliance with legal obligations
- Necessity for the establishment, exercise or protection of a legal right
- Legitimate interests pursued by Kuzeycaa House, provided that your fundamental rights and freedoms are not harmed

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Within this scope, your personal data is processed for the purposes of:

- enabling you to benefit from our products, services and content,
- providing information about our products and services,
- sharing updates, campaigns and announcements with your consent,
- recording and evaluating feedback, suggestions and complaints,
- improving service quality,
- conducting commercial and strategic planning activities.

Your personal data may be collected verbally, in writing, or electronically through websites, social media channels, mobile applications and similar communication tools.

TRANSFER OF PERSONAL DATA

Your personal data may be transferred to our business partners, service providers and authorized public institutions and organizations, as well as to real or legal persons located domestically or abroad, in accordance with **GDPR Articles 44–49**. International data transfers are carried out to countries providing adequate protection or by implementing appropriate safeguards (such as standard contractual clauses or explicit consent).

Anonymized tables, graphics, presentations and similar outputs generated from personal data processed for specific purposes may be shared across various communication channels, primarily through the official **@kuzeykaa** and **@kuzeykaahouse** accounts.

STORAGE AND SECURITY OF PERSONAL DATA

Personal data is retained for the period required by the purposes of processing and as stipulated under applicable legislation. Upon expiration of these periods, personal data is deleted, destroyed or anonymized *ex officio* or upon request.

Data is securely stored in:

- cloud systems protected by cybersecurity measures,
- website record and log archives,
- physical locked safes owned by Kuzeykaa House.

Access to personal data is strictly limited to the authorized Business Management Team. Identity verification, two-factor authentication, access logs and internal audit mechanisms are actively implemented to prevent unauthorized access.

PAYMENT SECURITY

Full card details are neither viewed nor stored under any circumstances. In accordance with legal and technical requirements, only the cardholder's name and the last four digits of the card number may be displayed. All payment transactions conducted via www.kuzeykaa.com are protected with a 256-bit SSL Certificate.

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CATEGORIES OF PERSONAL DATA COLLECTED

From the moment you visit www.kuzeykaa.com, certain personal data is automatically collected and recorded by our systems in accordance with applicable data protection laws. The categories of personal data we collect include the following:

- Date and Time
- Visitor Type
- Site Member
- Traffic Category
- Traffic Source
- Traffic Source URL
- UTM Campaign Data
- Page Path
- Page URL
- Country
- Region
- City
- Postal Code
- Device Type
- Browser
- Browser Version
- Operating System
- IP Address
- Page Views
- Site Sessions
- Unique Visitor
- Bounce Rate Average
- Session Duration Average
- Time on Page
- Average Pages per Session

If You Use the Subscription Box:

- E-Mail Address

If You Use the Member Login and Registration Page:

- First Name
- Last Name
- E-Mail Address

If You Use the Kuzeykaa Chat:

- E-Mail Address
- Message Content

If You Use Make a Purchase:

- Phone Number
- E-Mail Address
- Address Information
- First Name - Last Name
- Payment Type
- Shipping Type
- Company Name (optional)
- Promotion Code (optional)
- Note Content (optional)

THIRD-PART LINKS

Kuzeykaa House does not assume responsibility for the privacy policies or data practices of third-party platforms accessed via external links on the website.